| SEC Form 4 |
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Instruction 1(b).

FORM 4

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549 STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL

| | OMB Number: | 3235-0287 | | | | | |
|--------------------------|---------------------|-----------|--|--|--|--|--|
| Estimated average burden | | | | | | | |
| | hours per response: | 0.5 | | | | | |

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934

| | | | or Section 30(n) of the investment Company Act of 1940 | | | | | | |
|-------------------------|---------------------|------------------|--|-------------------|--|------------------|--|--|--|
| 1 | ddress of Reporting | Person* | 2. Issuer Name and Ticker or Trading Symbol Advantage Solutions Inc. [ADV] | | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable) | | | | |
| Chase Bey | <u>/eriy F.</u> | | | X | Director | 10% Owner | | | |
| | | | | - | Officer (give title | Other (specify | | | |
| (Last) (First) (Middle) | | | 3. Date of Earliest Transaction (Month/Day/Year) 05/26/2021 | | below) | below) | | | |
| C/O ADVAN | NTAGE SOLUT | IONS INC. | 03/20/2021 | | | | | | |
| 18100 VON | KARMAN AVE | ENUE, SUITE 1000 | | | | | | | |
| | | | 4. If Amendment, Date of Original Filed (Month/Day/Year) | 6. Indiv Line) | 6. Individual or Joint/Group Filing (Check Appli Line) | | | | |
| (Street) | | | | X | Form filed by One Reporting Person | | | | |
| IRVINE | CA | 92612 | | | Form filed by More th Person | an One Reporting | | | |
| (City) | (State) | (Zip) | | | | | | | |

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | | | 4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5) | | | 5. Amount of Securities Beneficially Owned Following | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership |
|---------------------------------|--|---|------|---|---|---------------|--------|---|---|---|
| | | | Code | v | Amount | (A) or (D) | Price | Reported Transaction(s) (Instr. 3 and 4) | | (Instr. 4) |
| Class A Common Stock | 05/26/2021 | | A | | 14,344 ⁽¹⁾ | Α | \$0.00 | 24,700 | D | |

| | | | | | | | | 1 1 | 1 | _ | | | | | |
|---|--|--|---|--|---|-----------------------------------|---|---------------------|---|---|--|--|--|--|--|
| | Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) | | | | | | | | | | | | | | |
| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8)5. Number of Derivative Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)6. Date Exercisable and Expiration Date (Month/Day/Year)7. Title and Amount of Descurities Underlying Derivative Security (Instr. 3 and 4)8. 8. (In Bornation Date (Instr. 3, 4) | | Transaction Code (Instr. 8) | Expiration Date Amour (Month/Day/Year) Securit Under Derival Securit 3 and 4 | | Expiration Date Amount of C (Month/Day/Year) Securities S Underlying (I Derivative Security (Instr. | 8. Price of Derivative Security (Instr. 5) | 9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4) | 10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 11. Nature of Indirect Beneficial Ownership (Instr. 4) | | |
| | | | | Code | v | (A) | (D) | Date Exercisable | Expiration Date | Title | Amount or Number of Shares | | | | |

Explanation of Responses:

1. Represents an award of restricted stock units (RSUs) that is a contingent right to receive Class A Common Stock upon vesting. The RSUs are scheduled to vest on the earlier of the one-year anniversary of the date of grant or the day immediately preceding the date of the first annual meeting of the Issuer's stockholders occurring after the grant date.

| /s/ Bryce Rob | <u>inson, A</u> | <u>Attorney-</u> | 0=/20/2021 |
|---------------|-----------------|------------------|------------|
| in-Fact | | | 05/20/2021 |

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.